

Zero-Guess MMO Strategy Map

Map your Make Money Online (MMO) business strategy in one page. Get clarity on your niche, your model, and your monetization moves - without second guessing every step.

1. Niche Clarity

- Who do you help?
- What urgent problem do they face?
- What specific outcome do they want?
- What topics could you create 50+ posts about?
- Are they willing and able to pay?

2. Model Match

- Which of these fits your skills, time, and resources?
 - Digital Products
 - Affiliate Marketing
 - Productized Services
 - Coaching/Consulting
 - SaaS or Tools
- How will you deliver results with minimal friction?

3. Monetization Moves

- What will you sell first?
- What is your quick-win offer (under \$50)?
- What is your signature offer (main profit driver)?
- What recurring revenue play could you add?
- What platform will you build trust on?

Print this page. Fill it in by hand or digitally. Keep it visible. Revisit it monthly.

This is your MMO compass. Use it to skip the guesswork and stay on track.